

## StreetRap

### PRODUCT DESCRIPTION

White matt calendered PVC film specially designed for bitumen applications, outdoor sidewalk and parking lot floor graphics.

**Face Material:** 70 µm white matt polymeric PVC

**Adhesive:** Solvent acrylic High-Tack transparent adhesive

**Liner:** PE coated 165 g/sqm

### TYPICAL USE

Short-term promotional graphics on outdoor flat surfaces. Almost anywhere you have pedestrian traffic, StreetRap can present your message to customers, clients, visitors and employees: Fairs, Trade Shows, Retail outlets, Convention Centers, Public buildings, Safety messages, Schools, Sport or Entertainment venues.

### PROCESSING

Especially designed for solvent based, eco-solvent, mild solvent and Latex printing on wide-format printing equipment.

To achieve optimal protection and durability, StreetRap needs to be laminated in combination with FloorGrip for flat applications or StreetLam for conformable and highly durable floor graphics.

To achieve the best possible print quality, please make sure that the correct printer settings are used. For further information, please refer to TB 4.1 "Guidelines on handling, converting and applying Mactac Digital media."

To ensure application suitability, always test the proposed construction under actual application and end-use conditions before going into full production.

### SHELF LIFE

2 years when stored at 15 to 25°C and ± 50 % relative humidity (in the original packaging).

### PHYSICAL PROPERTIES (TYPICAL VALUES)

#### Average Values Test Method

Thickness		
Face (microns)	70 µm	ISO 534
Adhesive data, 23°C (N/25 mm)		
Peel adhesion on stainless steel		
- Quick tack	22.1	FTM9
- 24 hour residence	20.6	FTM1
Dimensional stability		
Shrinkage (48 hours at 70°C applied on Aluminium)	Max. 1.0 mm	FTM14
Temperature ranges		
Minimum application temperature (°C)	+ 10°C	
Service temperature range (°C)	- 20°C to + 70°C	
Certifications		
Fire Classification	Self-extinguishing	

### EXPECTED DURABILITY

#### Central Europe Zone 1

Unprocessed	1 year	ISO 4892-2
Printed & laminated*	6 months	ISO 4892-2

\*For more information, refer to "TB 7.5 Outdoor Durability of Mactac Graphics - Self-adhesive films".

Note : Overlamination of the inkjet-printed material delays the eventual colour fading that may occur over time. This colour fading is dependent on the quality of the inkjet inks, the orientation of the printed material, the angle of display and the exact geographical location of exposure.

Exposure to severe temperatures, ultraviolet light, and/or conditions in Southern European countries, tropical, sub-tropical or desert regions will cause more rapid deterioration. This also applies to polluted areas, high altitudes and south-facing exposure.

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